

Juan Castillo

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Education

Yale University - New Haven, CT

Bachelor of Arts, with distinction, received May 2008. Major in Art with a concentration in Graphic Design.

National University of Singapore - Singapore.

Southeast Asia In Context program, 2007. Received grant to attend immersive academic program at NUS in Singapore, consisting of lectures on Southeast Asian history and culture and a tour of Thailand, Cambodia, and Malaysia.

Maryland Institute College of Art - Baltimore, MD

Studio Residency Program, 2003. Extensive coursework in Web Design and Illustration.

Skills

Expertise in Photoshop, InDesign, and Illustrator
Mastery of HTML and CSS, Dreamweaver, Frontpage
Familiarity with Flash and AfterEffects
Fluent Spanish

Experience

White Snoh - Los Angeles, CA (2009-presently employed)

Graphic Design & Web Production Assistant. Worked with creative director of boutique design agency to produce materials for myriad clients. For the web: designed, built and tested custom email and newsletter templates; built, tested and implemented themes for blogs and websites using content management systems; translated static designs to functioning websites; made HTML and CSS updates, from text formatting to major style overhauls; tested websites for cross-browser compatibility. For print: created, edited, and exported files for press, such as business cards, stickers, price sheets, and letterheads; illustrated graphics; prepared proofs and hand-rendered comprehensive layouts.

Money Mailer - Dallas, TX (2008-2009)

Graphic Designer. Responsible for creating print advertisements and direct-mail promotional pieces for local businesses. Designed original layouts, edited existing layouts, created unique graphics, and adapted and corrected existing graphics and advertisements. Communicated effectively with sales representatives to fulfill clients' specific requests and needs.

Elite Magazine - Dallas, TX (2008-2009)

Graphic Designer. Responsible for creating advertisements, from conceptualization to final, print-ready output. Retouched and color-corrected photos and created original graphics. Wrote copy for advertisements. Assisted with magazine layout. Designed and coded webpages. Directed photography sessions. Responsible for upkeep of photography studio.

LGBT Cooperative @ Yale - New Haven, CT (2006-2008)

Elected social coordinator, as well as graphic designer and webmaster. As social coordinator: planned and organized events, managed finances, served as liaison between the group and the university. As graphic designer: redesigned Coop homepage, maintained website; designed logo; produced and disseminated e-mail invitations, calendars, and fliers; headed promotional campaigns.